

## 2013-2014 Y.E.S. For Arkansas

Omaha School had 3 teams win as one of the top 26 finalists in Arkansas's 9th annual Youth Entrepreneur Showcase (Y.E.S.), a statewide business plan competition for fifth to eighth graders. Y.E.S. began in 2005 as a collaborative project for middle school students and is sponsored by the Arkansas Economic Acceleration Foundation (AEAF), an affiliate of the Arkansas Capital Corporation.

This year 220 teams made up of more than 670 students across Arkansas, accepted the challenge of creating an innovative business and writing a complete business plan for their product or service. 26 teams were selected in the first round of competition.

For the next round of the competition, the finalists were challenged with creating a comprehensive marketing piece and display booth to showcase their businesses. The teams set up their booth, showcased and sold their products, and displayed their marketing piece at the Y.E.S. Expo on Friday, January 17, 2014, from 10 a.m. until 1 p.m. at Park Plaza Mall in Little Rock. The public was invited to attend.

The content, process, and products for the Y.E.S. competition promote understanding of academic content at much higher levels by including the 21<sup>st</sup> century interdisciplinary theme of Financial, Economic, and Business Entrepreneurial Literacy challenging students to; know how to make

appropriate economic choices; understand the role of economy in society; and use entrepreneurial skills to enhance workplace productivity and career options.



**BLT (Bows by Lauren and Tori) 7<sup>th</sup> grade team:**

**Lauren Moore and Tori Plunk**

**WIN 1<sup>ST</sup> PLACE FOR BEST RETAIL BOOTH DISPLAY**

**AND 4<sup>TH</sup> PLACE FOR BEST MARKETING PIECE AT Y.E.S. EXPO**

**BLT** is an acronym for **Bows by Lauren and Tori**, the creators of the business. **BLT** products are unique designer bows created to allow females of all ages to look fashionable and stylish. Our bows are designed using stylish tulle, ribbon, beads, unique decorations, and a lot of hard work and love.



### **CWW Chy's Wood Work by Cheyenne Ratliff (6<sup>th</sup> grade)**

**CWW** includes hand-crafted jewelry, ornaments, and plaques. The raw pine and oak wood is hand-selected from the Ozark Mountain forests. Each plaque is soaked in water for 24 hours then oven dried at 210 degrees Fahrenheit to make the wood strong and durable. The wood is then sanded, a design drawn on and wood burned, then painted to perfection, and spray lacquered for completion.



**Crazy Cookie Cups team included 5<sup>th</sup> grade students:**

**Taylor Langton, Collin Ritchey, Lilli Hickman, Kendrick Bailey,  
Parker Strobeck**

**Crazy Cookie Cups** are delicious gourmet cookie cups filled with mouth watering surprises to excite your taste buds. Our cookie cups use scrumptious cookie dough shaped and baked into individual cups, then filled with a variety of candy, creamy icings, marshmallow fluff, dried fruit, baking chips, cookie crumbs and much, much more! Each **CCC** is conveniently wrapped in a clear, creative, decorative package tied with ribbon, just perfect for gift giving or simply enjoying.